



Tiyende Pamodzi



U.S. MISSION TO ZAMBIA

Promoting Peace, Health, & Development through Partnerships with the Zambian People

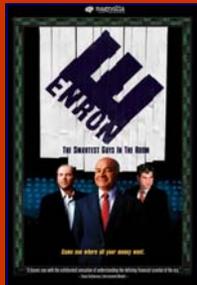
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<http://zambia.usembassy.gov>

April 2008

NOW SHOWING

APRIL 10: *Enron: The Smartest Guys in the Room*



APRIL 24:
Chicago



American Center 5:30 PM
FREE

American Embassy Lusaka
Public Affairs Section
American Center
COMESA Building
Ben Bella Road
P.O. Box 32053, 10101
Lusaka, Zambia



Transforming Lives Through ART



Lusaka students from Southend School enjoy the "ART show"

see back page >

A Message from Ambassador Carmen Martinez



You may notice some changes with this month's issue. For one thing, we've added the U.S. Mission's vision statement to the masthead. We are proud of the broad and ambitious work we do in Zambia. All of this work fits under the banner of *Peace, Health and Development*.

We have also changed the "Getting to Know" feature on page 2. Instead of highlighting members of the U.S. Mission, we will try to introduce you to Zambians who have benefited from U.S. programs—starting this month with ZNBC host Franklin Tembo who has just returned from a two-week reporting tour in the U.S., on a program sponsored by our Public Affairs Section. If you have a story that would fit here, please drop us a line.

We are also introducing a new feature: Highlights from America.gov, a fantastic new website recently launched by the State Department's Bureau of International Information Programs. We hope to help lead you to more and more information each month. Let us know what you think. Because, after all, "Promoting Peace, Health, and Development through Partnerships," means *working together*.

TV Co-op Alumnus: FRANKLIN TEMBO



ZNBC TV host Franklin Tembo and cameraman Paul Kaluba recently returned from an exciting two week reporting tour in the United States. The pair were the first Zambian reporters to participate in the State Department's TV Co-op program—a

program that helps facilitate reporting opportunities for foreign journalists.

Mr. Tembo went to the U.S. to put together stories about "AIDS in America." Thanks to the TV Co-op program, the ZNBC team was able to do interviews at the Centers for Disease Control and Prevention headquarters and CNN TV studios in Atlanta, Georgia. They also visited New York City and Washington, D.C., and were able to meet with government officials, NGOs, a basketball star, gay and lesbian associations, university students, UNAIDS, Broadway activists and many others. Their reports will begin airing on ZNBC soon.

The pair braved chilly weather, and was able to squeeze in visits to the 1996 Olympic park in Atlanta, the Georgia Aquarium, Times Square and Central Park in New York City and the White House, where they were actually lucky enough to see President George W. Bush leaving. They claim that the Obama-Clinton primary contest was what hooked them though. "What a time to be there!" said Mr. Tembo.



America.gov *Telling America's Story*

The State Department's Bureau of International Information Programs (IIP) has recently launched the **America.gov** website, an user-friendly and interactive site where users can search a wealth of topics, including up-to-date news about current events in the United States.

Recently, IIP/Africa Director Susan Domowitz (*pictured below*) visited Lusaka, where she had the opportunity to meet with online editors from a number of Zambian media outlets. The editors were impressed with the site, and rightly identified as a good "go-to" source for quick background information about the U.S.



The site features interactive features. This month, for example, there is an expert web-chat about the situation in Kenya. Monthly themes offer in-depth information about topics in the news—this month's theme is renewable energy. There are also current features on the U.S. elections and studying in the U.S. The site also features audio and video clips, interactive polls and regional highlights, including a "spotlight Africa" section that Zambian users won't want to miss.

Log on today, at: <http://www.america.gov/>

GETTING TOGETHER



Left: U.S. AFRICOM Deputy to the Commander for Civil-Military Affairs, Ambassador Mary Yates briefs Zambian media during a February stop in Lusaka to help explain AFRICOM.



Above: Renee Johnson Heffron, from the U.S. Centers for Disease Control and Prevention poses with students and staff from Kabulonga Boys School in Lusaka. Ms. Heffron was visiting as part of the Public Affairs Section's weekly outreach program with area schools.



Right: Ambassador Carmen Martinez welcomes Charles Stith, the former U.S. Ambassador to Tanzania, and Dr. Kenneth Kaunda to the American Center. Ambassador Stith was in Lusaka to release the *African Leaders 2007 State of Africa Report*.

Mission's "Fantastic Four" Help Celebrate Women's History Month

As part of the events celebrating International Women's Month, the U.S. Mission lined up a number of activities through out March. Ambassador Carmen Martinez and USAID Director Melissa Williams featured on Zambia

National Broadcasting Corporation's "Kwacha Good Morning Zambia" paying tribute to the many women that fought battles against discrimination. The Public Affairs Section also organized a 'Young Achievers' program for over a hundred girls in Lusaka. The girls received messages of inspiration from panelists that included successful young women from different backgrounds. Throughout the month the Public Affairs Section staff also visited various women's NGO's to learn more about the work that they are doing on women's issues and policies.

National Women's History Month's roots go back to March 8, 1857, when women from New York City factories staged a protest over working conditions. International

Women's Day (IWD) was first observed in 1909, but it wasn't until 1981 that Congress established National Women's History Week to be commemorated the second week of March. In 1987, Congress expanded the week to a month. Women's organizations and governments around the world have also observed IWD annually on 8 March by holding large-scale events that honor women's advancement.



Ambassador Martinez (right) and Melissa Williams on the Kwacha set.



The Mission's "Fantastic Four," from left: Acting CDC Director Carmen Villar, Ambassador Carmen Martinez, Peace Corps Country Director Cindy Threlkeld, and USAID Mission Director Melissa Williams.

Kukondwerera tsiku la kubadwa

April 29, 1899: DUKE ELLINGTON

America's most prolific composer, Duke Ellington called his music "American music" rather than jazz. He was an influential pianist and equally giant as an orchestra leader. His career spanned the Harlem Renaissance from the 1920's to a Jazz Ambassador with the U.S. State Department in the 1960's-70's. It was in this role that Ellington came to Zambia, in 1973, playing to packed houses in Lusaka and in the Copperbelt.

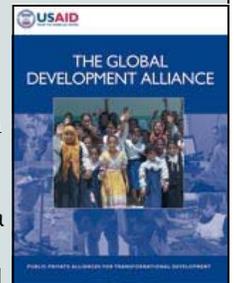


SPOTLIGHT:

Global Development Alliances

Top executives of eight Zambian mining and agribusiness industries recently met to commit greater support for the sustainable development of Zambian society and for safeguarding the health of workers, families and communities.

The U.S. Government has entered into partnerships, known as Global Development Alliances (GDAs) with Konkola, Mopani, Kansanshi and Bwana Mines; Copperbelt Energy Company; Dunavant Cotton, Zambia Sugar and the Mkushi Farmers Association to help scale up HIV and AIDS services. The main goal of GDAs is to reduce absenteeism, mobilize employees, dependents and community members to access information and services on HIV prevention, counseling and testing, care and treatment.



Meeting in Kitwe, Michael Koplovsky, the U.S. Deputy Chief of Mission, praised the leaders of the for playing a pivotal role in the fight against HIV and AIDS and saving lives through innovative approaches. "As a united front," he said, "the GDA partners and community-based groups have used their unique strengths to present one voice to the Zambian Government to support the national strategies in health and HIV and AIDS."

In the past three years, the eight private companies have contributed over \$5 million towards the prevention and care of HIV and AIDS. The U.S. Government, meanwhile, has added \$2.1 million for technical support, from the President's Emergency Plan For AIDS Relief (PEPFAR). This support is being administered by USAID partners the SHARe Project and the Community HIV/AIDS Management Programme (CHAMP).

“Transforming Lives Through ART” Celebrates PEPFAR Success Stories

On February 27, 2008, the Public Affairs Section (PAS) hosted a gala art opening featuring the works of 26 different Zambian artists. The theme, “Transforming Lives Through ART” highlighted the President’s Emergency Plan for Aids Relief (PEPFAR) success stories in Zambia. The art showcased the courage, strength, and determination of the Zambian people to combat this disease, and reflected the ways in which the US government has helped since the beginning of PEPFAR. The talented artists from the Visual Arts Council were very enthusiastic about their role in



Deputy Chief of Mission Michael Koplovsky examines “Da Uzual Suspect,” a multi-media installation with artist Kilarenz Albert. The piece was created by Albert and Rob van Acker.



National Arts Council Chairperson Mulenga Kapepwe and Director Victor Makashi chat with Cultural Affairs Assistant Chilufya Chilangwa.



promoting social responsibility and HIV and AIDS awareness. The gala evening was well-attended, and guests perused the art while sampling delectable wine and cheese. The exhibit provided an opportunity to partner with the Visual Arts Council to support Zambian artists, many of whom sold pieces during the opening night, and to reach out to the community through powerful visual images to check the spread of the HIV/AIDS. This was PAS’ third art exhibition at the American Center in the past year.

AIRC Corner: What’s Happening at the Martin Luther King Jr. Library

Say! I Like Green Eggs and Ham!



Public Diplomacy Officer Keisha Lafayette said the U.S. Mission believes in combating illiteracy and would like to share this value with other countries through programs like this one. Zambia’s literacy rate has risen from 68% in 2004 to an estimated 80.6% among people 15 years and older.

This is the second year the American Center has celebrated Dr. Seuss’ March birthday—this year giving away 2000 Seuss books!

Forty young Lusaka schoolchildren were treated to a morning of Dr. Seuss classics recently at the American Center. The event kicked off a month-long program where the U.S. Embassy will visit 20 area schools to introduce students to Dr. Seuss and to talk about the importance of reading. “We want to promote the idea that reading can and should be fun,” said Public Affairs Officer Christopher Wurst. “Once children decide that reading is fun, they are headed in the right direction.”

